

TO: Natalie Ruffin, Recreation Superintendent
FROM: Michelle McDonnell, Special Events, Programs and Marketing Coordinator
DATE: Monday, October 29, 2012
RE: After Action Report of "Race for the Cure"

Summary:

Saturday, October 27

Survivor breakfast at 6:45 a.m., 5K co-ed run and One-mile family-fun walk at 8 a.m.

Fee: Varies, visit komenmemphis.org

Location: Shops of Saddle Creek, 7509 Poplar Avenue

Join the fight against breast cancer by participating in the annual run/walk event. Register on-line at komenmemphis.org. For more information or to volunteer, call 757-8686 or e-mail info@komenmemphis.org. No rain date.

After-Action Meeting: Monday, October 29, 2012

Police Department: *per Lt. Lewis*

- Include Chuck Porter and Phil Rodgers in future meetings.
- The businesses across from Saddle Creek (i.e., Memphis Pizza Café, TCBY, etc...) are NOT affiliated with Saddle Creek and need to be included in race notifications.

Race for the Cure: *Elaine Hare*

- ✓ No negatives!
- ✓ The positives were the shuttle service, new race course and passes for large group car pooling.

Start2Finish: *Brent Barrett & Wyndell Robertson*

- ✓ No comment.

Police & Sheriff Department: *Lt. Lewis*

- ✓ Include Chuck Porter and Phil Rodgers in future meetings.
- ✓ The businesses across Saddle Creek (i.e., Memphis Pizza Café, TCBY, etc...) are NOT affiliated with Saddle Creek and need to be included in race notifications.

Fire Department: *Jeff Beaman, Jody Dwyer and Byron Smith*

- ✓ Emergency lanes at Saddle Creek were blocked by vendor vehicles.
- ✓ Tents were NOT inspected!
- ✓ Golf carts along race course were tied up transporting exhausted participants.
- ✓ Shuttle bus passes: better notify riders of pick-up and drop-off locations.

Community Development: *Sherrye Rhea*

- ✓ No complaints! Communication was key to success.

Public Service: *absent*

Misc., (i.e., Risk Management, Engineering, etc...) *Michael Stoll*

- ✓ Race for the Cure must take the reins. City employees are taking on too many race associated activities.
- ✓ Recommend: give the race back to race sponsor.